



FOR IMMEDIATE RELEASE

Americold Announces New Domain Americold.com

ATLANTA, Georgia (July 25, 2011) – Americold announced today the introduction of the new domain name – Americold.com. The Americold.com domain better reflects the company's brand and reinforces Americold's prominence as the global leader in temperature-controlled warehousing, transportation and logistics solutions.

"The Americold.com domain is a natural evolution of our brand", said Carey Falcone, Americold's Chief Customer Officer. "It offers our customers and the community a concise and easy way to connect with Americold."

The new name will be used as the domain for the company website and e-mail communications. The company's website, Americold.com, is an essential business tool and importation source of information for current and prospective customers.

About Americold

Americold is the global leader in temperature controlled warehousing and logistics to the food industry, offering the most comprehensive warehousing, transportation, and logistics solutions in the world. Based in Atlanta, Georgia, Americold owns and operates 182 temperature-controlled warehouses, with over 1.1 billion cubic feet of storage, in the United States, Australia, New Zealand, China, Argentina and Canada. Americold's warehouses are an integral component of the supply chain connecting food producers, processors, distributors, and retailers to consumers. Americold serves over 3,000 customers, and employs 12,000 associates worldwide.

For more information about Americold visit www.americold.com.

Media contact:

Shaun Hill
Director, Marketing and Communications
Americold
10 Glenlake Parkway
Atlanta, GA 30328
shaun.hill@americold.com
1.678.441.1558

###