

## Americold Cookie Notice

Effective Date: February 10, 2020

1. Introduction. To make the Americold website ("Site") work properly, and to provide the most relevant information to our Site visitors, our service providers place small files called cookies on your device. This Cookie Notice provides you with information about cookies and how to control them for this Site. This Site will not work without some cookies. By using this Site, you agree to our use of the cookies that are "essential," as defined below.
2. What is a Cookie? A cookie is a small text file that a website saves on your computer or mobile device when you visit the website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognizes that cookie, to develop a record of the user's online activity.
3. Why do we use Cookies? Cookies help us enhance your experience when using the Site. They also help us understand how people use our Site, such as which pages are most popular, so that we can better serve our Site users.
4. Explanation of Types of Cookies Used on This Site

Below we explain, for each cookie that is set on your device when you visit our Site, its name, duration (how long before it expires), purpose, how to opt out, and a link to a website where you can withdraw consent to being tracked by third parties.

We use HubSpot to operate our Site. Most of the cookies on our Site are HubSpot cookies.

### Essential/necessary cookies

These cookies are essential, or strictly necessary, for the operation of the Site, because they enable you to freely move through the Site. If you do not permit the use of these cookies, your visit to the Site may be impaired.

#### **\_\_hs\_opt\_out**

This cookie is used to remember not to ask you to accept cookies again. (*Expires: 13 months*)

#### **hs\_ab\_test**

This cookie is used to consistently serve visitors the same version of an [A/B test page](#) they've seen before. (*Expires: end of session*)

#### **<id>\_key**

When visiting a password-protected page, this cookie is set so future visits to the page from the same browser do not require login again. The cookie name is unique for each password-protected page. (*Expires: 14 days*)

#### **hs-messages-is-open**

This cookie is used to determine and save whether the chat widget is open for future visits. It is set in your browser when you start a new chat, and resets to re-close the widget after 30 minutes of inactivity. (*Expires: 30 minutes*)

#### **hs-messages-hide-welcome-message**

This cookie is used to prevent the chat widget welcome message from appearing again for

one day after it is dismissed.  
(Expires: 1 day)

#### **\_\_hsmem**

This cookie is set when you log in to our Site.  
(Expires: 1 year)

#### **hs\_langswitcher\_choice**

This cookie is used to save your selected language choice when viewing pages in multiple languages.  
(Expires: 2 years)

#### **\_\_cfduid**

This cookie is set by HubSpot's CDN provider, Cloudflare. It helps Cloudflare detect malicious visitors to the Site and minimizes blocking legitimate users. It may be placed on your devices to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It is necessary for supporting Cloudflare's security features. Learn more about [this cookie from Cloudflare](#).  
(Expires: session cookie that lasts a HubSpot's maximum of 30 days)

#### **\_\_cfuid**

This cookie is set by HubSpot's CDN provider, Cloudflare, because of their [rate limiting policies](#).  
(Expires: end of session)

### **Other HubSpot cookies for Site functionality**

#### **\_\_hstc**

The main cookie for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).  
(Expires: 13 months)

#### **hubspotutk**

This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts.  
(Expires: 13 months)

#### **\_\_hssc**

This cookie keeps track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the \_\_hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.  
(Expires: 30 min)

#### **\_\_hssrc**

Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.  
(Expires: end of session)

*Though not a cookie, Google Tag Manager is a script (tool) that facilitates the installation of non-essential Google Analytics cookies (see below) and marketing cookies. It is not a cookie, it is essential to the proper functioning of our Site, and it does not have an expiration date.*

### **Analytics Cookies**

These cookies collect data on how the Site is used, for example which pages of the Site were most frequently visited. These cookies provide us with analytical data on the performance of the Site and clues as to how improve it. We use Google Analytics for this purpose.

#### **\_\_ga**

This cookie keeps track of a visitor's identity – anonymously – by recognizing you when you return to a specific page our Site. Google uses the information received from this cookie to store a record of which pages you have accessed each time you visit the Site. *(Expires: 24 months)*

#### **\_\_gid**

This cookie keeps track of a visitor's journey around our Site, and which site the visitor was on right before ours. *(Expires: 24 hours)*

#### **\_\_gat**

This cookie manages the flow of traffic to Google.

Google Analytics abridges your IP address by the last three digits prior to storage and further processing, so that you cannot be identified. Google acts as an external data processing service provider for Americold and analyzes the data collected only on our behalf. We use the data received from Google Analytics for business planning, for business operations and marketing activities aiming at understanding better how to improve the contents of our Site and the associated user experience. To opt out of Google Analytics cookie, go here:

<https://policies.google.com/technologies/partner-sites>.

### **Advertising Cookies**

We use the Facebook pixel on our Site to track your interaction with our Facebook page. We do this to analyze the effectiveness of our Facebook marketing. Information that you post from our Site onto your own Facebook page is governed by your Facebook settings. HubSpot will not allow Facebook cookies on your devices unless you accept cookies.

\_\_FacebookConnect. To delete Facebook cookies, go to [aboutcookies.org](http://aboutcookies.org) for instructions.

### **How to control cookies**

You can **control and/or delete** cookies as you wish – for details, see [aboutcookies.org](http://aboutcookies.org). You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work. Note that when you opt out of being tracked and/or targeted by some companies, they set a cookie in your browser to indicate that you have opted out.